



Current Total Wireless Exclusive Retailer Promos



Dealer Compensation

Active SPIFFs and bonuses for all Exclusive Dealers.

Total Wireless \$30 Port-in Spiff

- All external port-ins to plans \$35+ receive a \$30 spiff
- Payout
 - ⇒ \$15 month 1
 - ⇒ \$10 month 2
 - ⇒ \$0 month 3
 - ⇒ \$5 month 4



SM \$100 3 Month Plan Extended thru 6/30/19

- Now compensated upfront AND in month 2 & 3 for a total of \$120
 - ⇒ Upfront Payout = \$60
 - ⇒ Month 2 Payout = \$30
 - ⇒ Month 3 Payout = \$30
- Customers who activate or reup through 6/30 are eligible for the 15GB/mo. Data promo!

Simple Mobile Auto ReUp \$20 Sign-up Bonus thru 6/30/19

- Dealer receives a \$20 bonus when enrolling customers in Auto ReUp in TFDAP
- Bonus of \$20 paid after 2nd refill
- Dealers also receive a residual of 9% after 1st refill

Simple Mobile Dealer MLD Bonus thru 6/30/19

Compensation based on original value of all \$30+ plans vs. discount value of \$25/lines 2-5!

- Scenario: Customer signs up for 2 unlimited lines for \$75
 - ⇒ Previous: Dealer gets comp'd on plan value of \$50 line 1 & \$25 line 2
 - ⇒ Current: Dealer gets comp'd on plan value of \$50 line 1 & \$50 line 2



Current Customer Promotions

Current promotions for customers. For more info on each consumer promotion, check DAP for full details.

SIMPLE Mobile

\$40 Plan High Speed Data Increase Thru 6/30/19

- High speed 4G LTE data increased from 10GB to 15GB
- Available for both activations and airtime payments purchased on or before 6/30/19
- Customers purchasing the \$100 Single line multi-month promotion will also receive the increased data benefit
- At end of promotional period, customers will revert back to 10GB of included high speed data

\$100 Single Line Multi-month Promo Plan Ext Thru 6/30/19

- Activate or refill a single-line account on the \$40 plan for 3 months and pay only \$100 - a savings of \$20
- Available for both activations and airtime payments
- The first \$40 purchase is immediate with two \$40 pins added to customers queue within 48 hrs
- Customers who purchase and apply Pin on or before 6/30/19 will continue to receive promotional 15GB of data in months 2 & 3
- Get 5GB Bonus Data per month through 6/30

\$30 Travelers Plan \$20 ILD Credit: EXTENDED THRU 6/30/19

- ILD increases from \$10 to \$20
- Plan does not count against 1XR calculation

\$50 Unlimited Plan Now Includes 10GB Of Mobile Hotspot EXTENDED THRU 7/31/19

- Available for limited time on all redemptions and activations through 7/31/19
- Any customer renewing or activating on the \$50 plan will start receiving 10GB of Mobile Hotspot
 - ⇒ Once 10GB is reached, Mobile Hotspot will be capped
- \$5 auto re-up discount continues through 6/30/19



\$50 Mega Plan Now Includes Unlimited Data

- Includes unlimited talk, text, & data
- First 25GB of data up to 4G LTE speed, then 2G
- Plan is a permanent change with no promo period or expiration
- Existing customers receive unlimited data benefit upon next refill



50% More Data For Life: EXT. THRU 7/2/19

- Available on qualifying plans \$35 or higher (excludes \$50 plan)
- Requires new activation, \$35 plan requires external port-in
- Activations and/or port-ins eligible for \$60, \$80, \$100 plans
- Service must remain active and uninterrupted to continue to receive 50% more data benefit

\$10 ILD Credit With New Activation 4/16—7/16

- Offer includes \$10 ILD credit per month for life
- Requires new activation
- Must activate on the \$35 or \$40 plan
- Service must remain active and uninterrupted to keep promotion
- Offer void if customer changes telephone number

3 Months Free Pandora Premium (4/1/19—6/30/19)

- New Activations or port-ins on plans \$35 or higher
- Customer receives text message to enroll from Pandora

*Flyers for current promos available via *My News Feed*



Phone Promotions

Samsung YouTube Premium Offer 6/4/19—6/30/19

- Receive one year of FREE YouTube Premium when purchasing and activating eligible Samsung devices
- Galaxy S10 series & Note 9
- Fulfilled via Shop Samsung App on Samsung device
- Estimated value \$144

Multi-Line Phone Promotion Thru 6/30/19

- Additional rebates for select devices when customers activate 2+ lines on a Simple Mobile Multi-Line or Total Wireless Family Plan
- Phones must be purchased on the same day in the same transaction

Apple Activation Rebates up to \$100 off

- Activations & port-ins on primary line only, plans \$25 or higher
- Total Wireless or Page Plus
 - ⇒ \$50 Rebates on 6s
- Simple Mobile
 - ⇒ \$100 Rebate on 6s Plus
 - ⇒ \$40 Rebate on SE

\$30 Off Total Wireless moto g6 w/ Activation thru 6/30/19

- \$30 Activation Rebate
- Available for BOTH activations and port-ins on Total Wireless

Simple Mobile Activation Offers

- Samsung J7 Crown
 - ⇒ \$90 Activation Rebate
- Samsung J3 Orbit
 - ⇒ \$70 Activations Rebate
- Available for BOTH activations and port-ins