



Current Authorized Dealer Promos

Dealer Compensation

Active SPIFFs and bonuses for all Authorized Dealers.

Total Wireless \$30 Port-in Spiff

- All external port-ins to plans \$35+ will receive a \$30 spiff
- Payout
 - \$15 month 1
 - \$10 month 2
 - \$0 month 3
 - \$5 month 4

SM \$100 3 Month Plan Extended thru 6/30/19

- Now compensated upfront **AND** in month 2 & 3 for a **total of \$100**
 - Upfront Payout = \$60
 - Month 2 Payout = \$20
 - Month 3 Payout = \$20
- Customers who activate or reup through 6/30 are eligible for the 15GB/mo. Data promo!

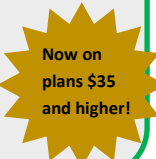
Simple Mobile Auto ReUp \$20 Sign-up Bonus thru 6/30/19

- Dealer receives a \$20 bonus when enrolling customers in Auto ReUp in TFDAP
- Bonus of \$20 paid after 2nd refill
- Dealers also receive a residual of 9% after 1st refill

Simple Mobile Dealer MLD Bonus thru 6/30/19


Compensation based on original value of all \$30+ plans vs. discount value of \$25/lines 2-5!

- Scenario: Customer signs up for 2 unlimited lines for \$75
 - Previous: Dealer gets comp'd on plan value of \$50 line 1 & \$25 line 2
 - Current: Dealer gets comp'd on plan value of \$50 line 1 & \$50 line 2



Current Customer Promotions

Current promotions for customers. For more info on each consumer promotion, check DAP for full details.



\$40 Plan High Speed Data Increase Thru 6/30/19

- High speed 4G LTE data increased from 10GB to 15GB
- Available for both new activations and existing customer airtime payments purchased on or before 6/30/19
- Customers purchasing the \$100 Single line multi-month promotion will also receive the increased data benefit
- At end of promotional period, customers will revert back to 10GB of included high speed data

\$30 Travelers Plan \$20 ILD Credit: EXT. THRU 6/30/19

- ILD increases from \$10 to \$20
- Plan does not count against 1XR calculation

\$50 Mega Plan Now Includes Unlimited Data

- Includes unlimited talk, text, & data
- First 25GB of data up to 4G LTE speed, then 2G
- Plan is a permanent change with no promo period or expiration
- Existing customers receive unlimited data benefit upon next refill

50% More Data For Life: EXT. THRU 7/2/19

- Available on qualifying plans \$35 or higher (excludes \$50 plan)
- Requires new activation, \$35 plan requires external port-in
- Activations and/or port-ins eligible for \$60, \$80, \$100 plans
- Service must remain active and uninterrupted to continue to receive 50% more data benefit

3 Months Free Pandora Premium (4/1/19-6/30/19)

- New Activations or port-ins on plans \$35 or higher
- Customer receives text message to enroll from Pandora

\$100 Single Line Multi-month Promo Plan Ext. Thru 6/30/19



- Activate or refill a single-line account on the \$40 plan for 3 months and pay only \$100 - a savings of \$20
- Available for both activations and airtime payments
- The first \$40 purchase is immediate with two \$40 pins added to customers queue within 48 hrs
- Customers who purchase and apply Pin on or before 6/30/19 will continue to receive promotional 15GB of data in months 2 & 3
- Get 5GB Bonus Data per month through 6/30

\$50 Unlimited Plan Now Includes 10GB Of Mobile Hotspot EXT. THRU 7/31/19

- Available for limited time on all redemptions and activations through 7/31/19
- Any customer renewing or activating on the \$50 plan will start receiving 10GB of Mobile Hotspot
 - Once 10GB is reached, Mobile Hotspot will be capped
- \$5 Auto re-up discount continues through 6/30/19

\$10 ILD Credit With New Activation 4/16-7/16

- Offer includes \$10 ILD credit per month for life
- Requires new activation
- Must activate on the \$35 or \$40 plan
- Service must remain active and uninterrupted to keep promotion
- Offer void if customer changes telephone number

**Flyers for current promos available via My News Feed*

Phone Promos

Total Wireless Unlocked Handset Act. Promo

- Up to \$35 Activation rebate on select Apple & Samsung devices
- Includes FREE accessory bundle with phone purchase
- Offer also applies for phones used on Page Plus
- Available through Vidapay Marketplace

Net 10 Unlocked Phone Port-in Rebate

- Additional rebates for select devices when customer ports-in a new number to Net10
- Visit Vidapay Marketplace for details on qualifying devices

VidaPay Tesla Model 3 Raffle 3/15/19-9/30/19

- Dealer registers at vidapay.com/events
- Receive Entries for:
 - Purchasing a handset from Vidapay
 - Activating a handset bought from Vidapay
 - Loading \$40 onto a consumers Amazon Cash Account thru Vidapay

Multi-Line Phone Promotion Thru 6/30/19

- Additional rebates for select devices when customers activate 2+ lines on a Simple Mobile Multi-Line or Total Wireless Family Plan
- Phones must be purchased on the same day in the same transaction

\$30 Off Total Wireless moto g6 w/ Activation thru 6/30/19

- \$30 Activation Rebate
- Available for BOTH activations and port-ins on Total Wireless

Limited Time Simple Mobile Activation Offers

- Samsung J7 Crown
 - \$90 Activation Rebate
- Samsung J3 Orbit
 - \$70 Activations Rebate
- Available for BOTH activations and port-ins